



DOWNTOWN O'FALLON

101 West State Street
O'Fallon, Illinois 62269

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October 2016

Dear Downtown Merchant:

Downtown O'Fallon, an all-volunteer group, accomplishes endeavors in support of **"the heart of O'Fallon."** We have expanded the Pumpkin Patch with the help of the Rotary Club, making it more of a Fall Festival. Thanks to the continuing efforts of all those who volunteered as Santa, refreshments from Wood Bakery and gifts for Santa's "visitors" from The Ginger Shoppe, Santa's Hut nurtures a positive impression of Downtown O'Fallon. The number of children visiting Downtown O'Fallon's Santa increases every year. Parents are especially appreciative of being able to visit Santa in downtown O'Fallon.

The fourth edition of the **Directory of Businesses Located in the Historic Heart of Downtown O'Fallon** was printed in 2015 and is distributed to member businesses, City Hall and the Chamber of Commerce. They are also distributed to all of the area's hotels and motels. This has brought new customers to the downtown area that may not be familiar with O'Fallon. The directory lists only current members of the Downtown **Not for Profit** Organization. A new directory will again be printed in 2017. With this in mind, the Board of Directors has proposed that we raise the dues to \$100, but only collect them in the year the directory is printed. Dues would actually go down from \$75.00 a year to \$100.00 for two years. A membership form with the new dues structure is included at the bottom of this page.

Your membership will help us keep downtown O'Fallon a dynamic shopping and business district. **Every membership is important. Every business is important.** Thank you for your time and consideration.

Sincerely,

April Barnes
downtownofallonil@yahoo.com
Downtown O'Fallon Membership Chair

Your Membership support is vital.

Detach and return to Downtown O'Fallon located at 101 West State Street, O'Fallon, IL 62269

Yes, count me in to help support historic downtown O'Fallon. Enclosed is my remittance to be a business member _____ individual member _____.

\$100.00 for 2 yrs

\$50.00 for 2 yrs

Name _____

Business _____

Phone Number _____

E-Mail _____

___ Yes! Please contact me regarding volunteer opportunities with Downtown O'Fallon.